



Your Website Score

Review of Ozwidemovers.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Mobile

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Usability

Technologies

Social

Iconography

Good

To Improve

Errors

Not Important

Hard to solve

Little tough to solve

Easy to solve

No action necessary



✔ **Title Tag** OzWide Movers - Packers & Movers in Brisbane, Australia
⚙️⚙️⚙️
Length: 55 character(s)

Ideally, your title tag should be less than 60 characters

Make sure your title is has been optimized for click through rate & has keywords answering the targeted search query.

Having information in bracket e.g. [New Guide] is know to improve CTR

✔ **Meta Description** Hire affordable movers in Australia! We offer best moving services including packing, storage, local & interstate move. Get a free quote or call us at 1300-766-520!
⚙️⚙️⚙️
Length: 164 character(s)

Meta descriptions should be less than 160 characters

While this is not as important as the title tag, it does have a lot more real estate and can improve Click through rate of your website in the SERPs.

○ **Meta Keywords** Ozwide Movers, Reliable moving services, Trusted removalists, Affordable movers, Professional moving company, Local movers, Experienced removalists, House moving experts, Furniture removal specialists, Office relocation services, Commercial moving solutions, Residential and commercial movers, Local and interstate moves, Brisbane removalists, Gold Coast removalists, Efficient moving solutions, Safe and secure moving, Packing and unpacking services, Storage options, Free moving quotes.
⚙️⚙️⚙️

Meta Keywords are no longer used by any search engines

[OzWide Movers - Packers & Movers in Brisbane, Australia](https://www.ozwidemovers.com/)
 ozwidemovers.com/
 Hire affordable movers in Australia! We offer best moving services including packing, storage, local & interstate move. Get a free quote or call us at 1300-766-520!

This is an example of what your Title Tag and Meta Description will look like in Google's SERPs.
 Remember that they are truncated if too long.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
7	38	39	0	0	0

- <H1> Professional and Trusted Removalists </H1>
- <H1> OUR SERVICES </H1>
- <H1> We Deliver on Our Promises </H1>
- <H1> Top Removalists for House, Office and Commercial Moves. </H1>
- <H1> Affordable, Professional and Trusted Removals Services Across Australia </H1>
- <H1> Hear from Our Happy Customers </H1>
- <H1> Frequently Asked Questions </H1>
- <H2> Where are you moving? </H2>
- <H2> OUR SERVICES </H2>
- <H2> Streamline your move with our expert tips and tricks. Whether it's packing hacks, moving day tips, or whatever you need to know-we have it all covered for you. </H2>
- <H2> WHAT SETS US APART? </H2>
- <H2> KNOW MORE ABOUT US </H2>
- <H2> 450+ </H2>
- <H2> 5500+ </H2>
- <H2> 24+ </H2>
- <H2> HOW WE WORK </H2>
- <H2> GOOGLE REVIEWS </H2>
- <H2> Genuine Reviews From Happy Customers! </H2>
- <H2> TOP SERVICES </H2>
- <H2> LOCATIONS WE SERVE </H2>
- <H2> Brisbane </H2>
- <H2> Sydney </H2>
- <H2> Melbourne </H2>
- <H2> Gold Coast </H2>
- <H2> Sunshine Coast </H2>
- <H2> Canberra </H2>
- <H2> That's why 9/10 customers would recommend our service to their friends and family. </H2>
- <H2> DISCOVER WHY OUR CLIENTS LOVE US! </H2>
- <H2> Don't worry, Get you instant quote now! </H2>
- <H2> FAQs </H2>
- <H2> What areas do Ozwide Movers service? </H2>
- <H2> How do I get a quote for my move? </H2>
- <H2> How long in advance should I book my moving date? </H2>

<H2> What services does Ozwide Movers offer? </H2>

<H2> How do you ensure the safety of my belongings during the move? </H2>

<H2> What storage options do you offer? </H2>

<H2> What makes Ozwide Movers different from other moving companies? </H2>

<H2> Do you provide moving services on weekends and holidays? </H2>

<H2> How do you handle fragile or valuable items? </H2>

<H2> Can you move large or bulky items like pianos or pool tables? </H2>

<H2> LATEST BLOGS </H2>

<H2> Tips and Tricks for Easy Moving </H2>

<H2> Moving Yourself vs Hiring Brisbane Removalists </H2>

<H2> Why Hire Local Brisbane Removalists for Your Next Move </H2>

<H2> Affordable Moving Services in Melbourne: What Sets OzWide Movers Apart </H2>

<H3> Experience premium moving services for home and office removals, including furniture removalists. Our professional team guarantees a hassle-free, enjoyable move. </H3>

<H3> Residential Moving </H3>

<H3> Business Relocations </H3>

<H3> Professional Packing </H3>

<H3> Secure Storage </H3>

<H3> Interstate Removalists </H3>

<H3> Office Move </H3>

<H3> Get expert tips & tricks for your move </H3>

<H3> Top Movers at Your Service </H3>

<H3> Get Started With 4 Easy Steps </H3>

<H3> Call Us or Submit an Online Quote </H3>

<H3> We Tailor Quotes to Your Needs </H3>

<H3> We Stay in Touch Before Move Day </H3>

<H3> We Move You Quickly & Hassel-Free </H3>

<H3> Call Us or Submit an Online Quote </H3>

<H3> We Tailor Quotes to Your Needs </H3>

<H3> We Stay in Touch Before Move Day </H3>

<H3> We Move You Quickly & Hassel-Free </H3>

<H3> Geraldine Stipa </H3>

<H3> Lauren Gray </H3>

<H3> Kunle Ola </H3>

<H3> Monica Borgman </H3>

<H3> Alida Poveda </H3>

<H3> Geraldine Stipa </H3>

<H3> Rebecca Langfor </H3>

<H3> Kiwi Chick </H3>

<H3> Darrell Hawkins </H3>

<H3> Albert Chi </H3>

<H3> Annie Lam </H3>

<H3> Chloe Liles </H3>

<H3> We've mastered moving in Australia </H3>

<H3> Barbara Humble </H3>

<H3> Gemma </H3>

<H3> Brendan Doyle </H3>

<H3> Phoebe </H3>

<H3> Kate Bidgood </H3>

<H3> Samuel Porter </H3>

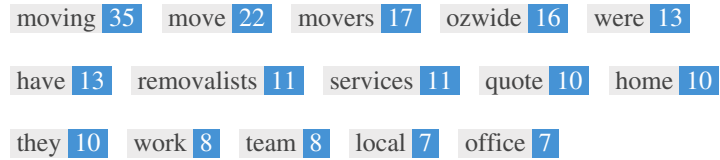
<H3> Hannah Doughney </H3>

<H3> Say goodbye to the stress and chaos of moving, and say hello to a seamless and hassle-free relocation. </H3>

It's critical to use your keywords in the heading tags.

Search engines don't care which type of heading tag you use, as long as you use them in your content as a way of highlighting & categorizing the content

Keywords Cloud



This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.


Keyword Consistency

Keywords	Freq	Title	Desc	<H>
moving	35	✗	✓	✓
move	22	✓	✓	✓
movers	17	✓	✓	✓
ozwide	16	✓	✗	✓
were	13	✗	✗	✗
have	13	✗	✗	✓
removalists	11	✗	✗	✓
services	11	✗	✓	✓
quote	10	✗	✓	✓
home	10	✗	✗	✓
they	10	✗	✗	✗
work	8	✗	✗	✓
team	8	✗	✗	✓
local	7	✗	✓	✓
office	7	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

 **Alt Attribute**


We found 37 images on this web page
 2 ALT attributes are empty or missing.

```
/_next/image?url=https%3A%2F%2Fozwidemoverscupcake.s3.ap-southeast-2.amazonaws.com%2Fassets%2F4a479b8c-c8df-44a8-8a58-6a77b0d8d4b9_brisbane.webp&w=828&q=75
```

```
/_next/image?url=https%3A%2F%2Fozwidemoverscupcake.s3.ap-southeast-2.amazonaws.com%2Fassets%2F866ffeda-1e3e-4389-828c-459943b07666_melbourne.webp&w=828&q=75
```

ALT text is used to describe what an image contains and is very important for Image SEO

 **Text/HTML Ratio**


HTML to Text Ratio is: **4.54%**

Text content size 15945 bytes

Total HTML size 351386 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

 **GZIP compression**


Wow! It's GZIP Enabled.

 Your webpage is compressed from 343 KB to 53 KB (84.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 76.76.21.21 does not redirect to ozwidemovers.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.



WWW Resolve



Warning, no 301 redirects are in place to redirect traffic to your preferred domain. Pages that load successfully both with and without www. are treated as duplicate content!

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



XML Sitemap



Good, you have XML Sitemap file!
<http://ozwidemovers.com/sitemap.xml>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Robots.txt



Good, you have Robots.txt file!
<http://ozwidemovers.com/robots.txt>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✔ **Embedded Objects** Perfect, no embedded objects has been detected on this page
⚙️⚙️⚙️

Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

✔ **Iframe** Perfect, no Iframe content has been detected on this page
⚙️⚙️⚙️

Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

● **Domain Registration** Exactly how many years and months
⚙️⚙️⚙️

Domain Age: 3 Years, 269 Days

Created Date: 19th-Jan-2021

Updated Date: 21st-Jan-2024

Expiry Date: 19th-Jan-2026

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

 **Indexed Pages**


Indexed pages in search engines

39 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**


Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://ozwidemovers.com
Length: 12 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

 **Page Size**


342 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.
Page size affects the speed of your website; try to keep your page size below 2 Mb.
Tip: Use images with a small size and optimize their download with gzip.

 **Load Time**


0.14 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.
Resources: Check out Google's developer tutorials for tips on how to make your website run faster.

 **Language**


Good, you have declared your language
Declared Language: English

Make sure your declared language is the same as the language detected by Google
Also, define the language of the content in each page's HTML code.

Domain Availability



Domains (TLD)	Status
ozwidemovers.net	Available
ozwidemovers.org	Already Registered
ozwidemovers.biz	Already Registered
ozwidemovers.us	Available
ozwidemovers.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability



Domains (TLD)	Status
izwidemovers.com	Available
kzwidemovers.com	Available
lzwidemovers.com	Available
pzwidemovers.com	Available
oxwidemovers.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Awesome! This page is mobile-friendly!
Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



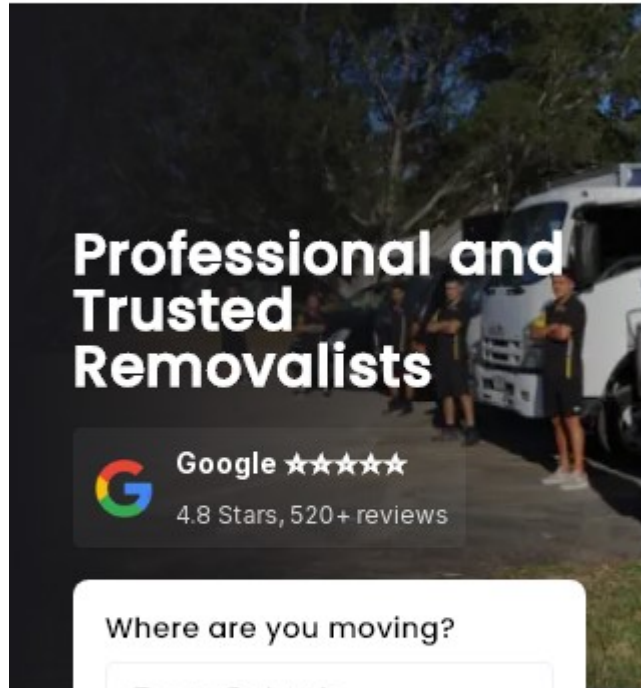
Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



Where are you moving?

[Get Instant Quote](#)

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
76.76.21.21	Not Available	"b7uVaF38yvH1eTt1uHe2mBfNXem9NN8RSiuJaxoA9

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your target audience. Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✗ Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.
For example, what version of HTML the page is written in.
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**


W3C not validated

W3C is a consortium that sets web standards.
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Ozwidemovers

 Twitter:  OzwideMovers

 Instagram:  Ozwidemovers

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank No Global Rank
○○○

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization Your website is popular on following countries:
○○○

No data available

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth \$60 USD
○○○

Just a estimated worth of your website based on Alexa Rank.

In-Page Links

We found a total of 51 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
FAQs	Internal Links	Dofollow
1300766520	Internal Links	Dofollow
Get Instant Quote	Internal Links	Dofollow
Best Removcalists	Internal Links	Dofollow
Careers	Internal Links	Dofollow
Moving Home	Internal Links	Dofollow
Moving Office	Internal Links	Dofollow
Furniture Removals	Internal Links	Dofollow
Commercial Removals	Internal Links	Dofollow
Corporate Relocations	Internal Links	Dofollow
Packing	Internal Links	Dofollow
Local Removalist	Internal Links	Dofollow
Self Storage	Internal Links	Dofollow
Container Storage	Internal Links	Dofollow
Short-Term Storage	Internal Links	Dofollow
Long-Term Storage	Internal Links	Dofollow
Brisbane	Internal Links	Dofollow
Sydney	Internal Links	Dofollow
Melbourne	Internal Links	Dofollow
Gold Coast	Internal Links	Dofollow
Sunshine Coast	Internal Links	Dofollow
Canberra	Internal Links	Dofollow
Moving Guide	Internal Links	Dofollow
Blogs	Internal Links	Dofollow
Sustainability	Internal Links	Dofollow
Secure Storage Give your home or office room to grow with our convenient self-storage options that bring secure storage to your door.	Internal Links	Dofollow
Interstate Removalists Our customer service team will help to find you the best interstate removalist that has available capacity within your desired move dates.	Internal Links	Dofollow
Read Now	Internal Links	Dofollow
house movers	Internal Links	Dofollow
office removalists	Internal Links	Dofollow
furniture removalist services	Internal Links	Dofollow
local moving	Internal Links	Dofollow
commercial movers	Internal Links	Dofollow
interstate movers	Internal Links	Dofollow
packers	Internal Links	Dofollow
Read More	Internal Links	Dofollow
Read More	Internal Links	Dofollow
Read More	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Sitemap	Internal Links	Dofollow
Terms of Use	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Google ***** 4.8 Stars, 520+ reviews	External Links	Dofollow

[Geraldine Stipa](#)
[Facebook](#)
[Instagram](#)
[Twitter](#)
[Youtube](#)

External Links	Dofollow
External Links	Dofollow
External Links	Dofollow
External Links	Dofollow
External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links. Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.