



Your Website Score

Review of Serverfault.com

Generated on 2024-08-13

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Mobile

Visitors

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Usability

Technologies

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Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary





Title Tag



Server Fault

Length: 12 character(s)

Ideally, your title tag should be less than 60 characters

Make sure your title is has been optimized for click through rate & has keywords answering the targeted search query.

Having information in bracket e.g. [New Guide] is know to improve CTR



Meta Description



Q&A for system and network administrators

Length: 41 character(s)

Meta descriptions should be less than 160 characters

While this is not as important as the title tag, it does have a lot more real estate and can improve Click through rate of your website in the SERPs.



Meta Keywords



No Keywords

Meta Keywords are no longer used by any search engines



[Server Fault](#)
[serverfault.com/](#)
 Q&A for system and network administrators

This is an example of what your Title Tag and Meta Description will look like in Google's SERPs.

Remember that they are truncated if too long.



<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
2	0	17	2	3	0

- <H1> Explore our questions </H1>
- <H1> Subscribe to RSS </H1>
- <H3> current community </H3>
- <H3> your communities </H3>
- <H3> more stack exchange communities </H3>
- <H3> What options do I have if I need a firewall behind AWS network load balancer? </H3>
- <H3> How can I give a Linux routing table an alphabetic name? </H3>
- <H3> cannot get useradd to use LDAP </H3>
- <H3> How to enable DNS name feature in whitelist-only Windows firewall? </H3>
- <H3> monit states that certificate is expired but its not </H3>
- <H3> How to Enable and Configure Ceph Dashboard for MicroCeph Cluster on Micro8s? </H3>
- <H3> Squid! FATAL: No valid signing certificate configured for HTTPS_port </H3>
- <H3> RHEL 9 passwd Authentication token manipulation error </H3>
- <H3> L2TP Debian12 server and Vodafone Power Station SGH3000 client </H3>
- <H3> M2 storage, PCIe v.3 vs. v.4, does it matter IO/s wise? </H3>
- <H3> how to export VARs from a subshell to a parent shell? </H3>
- <H3> Accessing Intel Software RAID (vROC) on KVM Guest (Debian) from Red Hat Host </H3>
- <H3> How to remove autoconfigured IPv6 Addresses in Windows 7/2008? </H3>
- <H3> Can't open PID file /run/openskim/openskim.pid (yet?) after start: Operation not permitted </H3>
- <H4> Stack Exchange Network </H4>
- <H4> Hot Network Questions </H4>
- <H5> Server Fault </H5>
- <H5> Company </H5>
- <H5> Stack Exchange Network </H5>

It's critical to use your keywords in the heading tags.

Search engines don't care which type of heading tag you use, as long as you use them in your content as a way of highlighting & categorizing the content

Keywords Cloud

user 15 views 15 answers 13 votes 12 hours 11
 modified 9 questions 8 stack 6 exchange 6 more 5
 teams 5 about 5 community 4 answer 4 network 4

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.


Keyword Consistency

Keywords	Freq	Title	Desc	<H>
user	15	✗	✗	✓
views	15	✗	✗	✗
answers	13	✗	✗	✗
votes	12	✗	✗	✗
hours	11	✗	✗	✗
modified	9	✗	✗	✗
questions	8	✗	✗	✓
stack	6	✗	✗	✓
exchange	6	✗	✗	✓
more	5	✗	✗	✓
teams	5	✗	✗	✗
about	5	✗	✗	✗
community	4	✗	✗	✓
answer	4	✗	✗	✗
network	4	✗	✓	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

 **Alt Attribute**


We found 16 images on this web page
 1 ALT attributes are empty or missing.

<https://cdn.sstatic.net/Img/teams/teams-promo.svg?v=e507948b81bf>

ALT text is used to describe what an image contains and is very important for Image SEO

 **Text/HTML Ratio**


HTML to Text Ratio is: **3.61%**

Text content size 5784 bytes

Total HTML size 160316 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.


 **GZIP compression**


Wow! It's GZIP Enabled.

 Your webpage is compressed from 156 KB to 32 KB (79.4 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 172.64.148.218 does not redirect to serverfault.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly




Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Oh no, you are using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.


 **WWW Resolve**  Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

 **XML Sitemap**  Oh no, XML Sitemap file not found!
<http://serverfault.com/sitemap.xml>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

 **Robots.txt**  Good, you have Robots.txt file!
<http://serverfault.com/robots.txt>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: 15 Years, 278 Days

Created Date: 15th-Mar-2009

Updated Date: 12th-Mar-2024

Expiry Date: 15th-Mar-2025

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

 **Indexed Pages**


Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**


Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://serverfault.com
Length: 11 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

✔ **Page Size**
⚙️⚙️⚙️

8 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.
Page size affects the speed of your website; try to keep your page size below 2 Mb.
Tip: Use images with a small size and optimize their download with gzip.

✔ **Load Time**
⚙️⚙️⚙️

0.04 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.
Resources: Check out Google's developer tutorials for tips on how to make your website run faster.

✔ **Language**
⚙️⚙️⚙️

Good, you have declared your language
Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google
Also, define the language of the content in each page's HTML code.

Domain Availability



Domains (TLD)	Status
serverfault.net	Already Registered
serverfault.org	Already Registered
serverfault.biz	Already Registered
serverfault.us	Available
serverfault.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability



Domains (TLD)	Status
qerverfault.com	Available
werverfault.com	Available
eerverfault.com	Available
zerverfault.com	Available
xerverfault.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

● Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
172.64.148.218	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✗ Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.



Encoding

Oh no, language/character encoding is not specified!



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Officialstackoverflow

 Twitter:  Stackoverflow

 Instagram:  Thestackoverflow

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank No Global Rank
○○○

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization Your website is popular on following countries:
○○○

No data available

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth \$60 USD
○○○

Just a estimated worth of your website based on Alexa Rank.

In-Page Links

We found a total of 165 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Tour Start here for a quick overview of the site	Internal Links	Dofollow
current community	Internal Links	Dofollow
help	Internal Links	Dofollow
Sign up	Internal Links	Dofollow
log in	Internal Links	Dofollow
Log in	Internal Links	Nofollow
Sign up	Internal Links	Nofollow
Home	Internal Links	Dofollow
Questions	Internal Links	Dofollow
Tags	Internal Links	Dofollow
Users	Internal Links	Dofollow
Jobs	Internal Links	Dofollow
Unanswered	Internal Links	Dofollow
Ask Question	Internal Links	Dofollow
linux	Internal Links	Dofollow
windows	Internal Links	Dofollow
nginx	Internal Links	Dofollow
apache-2.2	Internal Links	Dofollow
ubuntu	Internal Links	Dofollow
networking	Internal Links	Dofollow
domain-name-system	Internal Links	Dofollow
centos	Internal Links	Dofollow
active-directory	Internal Links	Dofollow
ssh	Internal Links	Dofollow
Active	Internal Links	Dofollow
2 Bountied	Internal Links	Dofollow
Hot	Internal Links	Dofollow
Week	Internal Links	Dofollow
Month	Internal Links	Dofollow
What options do I have if I need a firewall behind AWS network load balancer?	Internal Links	Dofollow
amazon-web-services	Internal Links	Dofollow
firewall	Internal Links	Dofollow
load-balancing	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
modified 13 mins ago	Internal Links	Dofollow
How can I give a Linux routing table an alphabetic name?	Internal Links	Dofollow
linux	Internal Links	Dofollow
ip-routing	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
cannot get useradd to use LDAP	Internal Links	Dofollow
ldap	Internal Links	Dofollow
useradd	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
How to enable DNS name feature in whitelist-only Windows firewall?	Internal Links	Dofollow
domain-name-system	Internal Links	Dofollow

windows-10	Internal Links	Dofollow
windows-firewall	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
modified 3 hours ago	Internal Links	Dofollow
monit states that certificate is expired but its not	Internal Links	Dofollow
ssl	Internal Links	Dofollow
monitoring	Internal Links	Dofollow
monit	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
answered 6 hours ago	Internal Links	Dofollow
How to Enable and Configure Ceph Dashboard for MicroCeph Cluster on Microk8s?	Internal Links	Dofollow
kubernetes	Internal Links	Dofollow
ceph	Internal Links	Dofollow
microk8s	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Squid! FATAL: No valid signing certificate configured for HTTPS_port	Internal Links	Dofollow
ssl-certificate	Internal Links	Dofollow
https	Internal Links	Dofollow
openssl	Internal Links	Dofollow
self-signed-certificate	Internal Links	Dofollow
modified 7 hours ago	Internal Links	Dofollow
RHEL 9 passwd Authentication token manipulation error	Internal Links	Dofollow
redhat	Internal Links	Dofollow
password	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
L2TP Debian12 server and Vodafone Power Station SGH3000 client	Internal Links	Dofollow
strongswan	Internal Links	Dofollow
l2tp	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
M2 storage, PCIe v.3 vs. v.4, does it matter IO/s wise?	Internal Links	Dofollow
sql-server	Internal Links	Dofollow
ssd	Internal Links	Dofollow
pci-express	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
answered 8 hours ago	Internal Links	Dofollow
how to export VARs from a subshell to a parent shell?	Internal Links	Dofollow
unix	Internal Links	Dofollow
shell	Internal Links	Dofollow
environment-variables	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
modified 8 hours ago	Internal Links	Dofollow
Accessing Intel Software RAID (vROC) on KVM Guest (Debian) from Red Hat Host	Internal Links	Dofollow
kvm-virtualization	Internal Links	Dofollow
software-raid	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
How to remove autoconfigured IPv6 Addresses in Windows 7/2008?	Internal Links	Dofollow
windows	Internal Links	Dofollow
ipv6	Internal Links	Dofollow
radvd	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
modified 9 hours ago	Internal Links	Dofollow

Can't open PID file /run/opendkim/opendkim.pid (yet?) after start: Operation not permitted	Internal Links	Dofollow
postfix	Internal Links	Dofollow
ubuntu-20.04	Internal Links	Dofollow
opendkim	Internal Links	Dofollow
modified 9 hours ago	Internal Links	Dofollow
How to reject Host header if different than URL of request in Apache?	Internal Links	Dofollow
Recent questions feed	Internal Links	Dofollow
Contact	Internal Links	Dofollow
Stack Overflow	External Links	Dofollow
Visit Stack Exchange	External Links	Dofollow
Meta Discuss the workings and policies of this site	External Links	Dofollow
About Us Learn more about Stack Overflow the company, and our products	External Links	Dofollow
chat	External Links	Dofollow
more stack exchange communities	External Links	Dofollow
company blog	External Links	Dofollow
Companies	External Links	Dofollow
Try Teams for free	External Links	Dofollow
Explore Teams	External Links	Dofollow
Explore Teams	External Links	Dofollow
Learn more about Teams	External Links	Dofollow
Hot Network Questions	External Links	Dofollow
Why are straight in approaches dangerous at uncontrolled airfields?	External Links	Dofollow
Why does David Copperfield say he is born on a Friday rather than a Saturday?	External Links	Dofollow
Why are there no no-attribution licenses other than "public domain"?	External Links	Dofollow
Not able to see Data cloud setup in "Create and Publish a Data Kit" trailhead	External Links	Dofollow
How much vertical space is there before equation in minipage	External Links	Dofollow
Runge-Kutta methods that use exact solution	External Links	Dofollow
Publishing alone may be counterproductive?	External Links	Dofollow
What are the main views on the question of the relation between logic and human cognition?	External Links	Dofollow
Is it normal for cabinet nominees to meet with senators before hearings?	External Links	Dofollow
Why is the novel called David Copperfield?	External Links	Dofollow
Finding corners where multiple polygons meet in QGIS	External Links	Dofollow
Which accents *don't* merge FIRE and HIRE? What about RITE and RIDE?	External Links	Dofollow
I would like to translate "He can do what he (wants/feels like)" using "Antojarse"	External Links	Dofollow
Where can I find good examples of hydrophone recordings of whales that I can compare my recordings to?	External Links	Dofollow
PSE Advent Calendar 2024 (Day 16): Holly Jolly Cryptic Word Tapestry	External Links	Dofollow
How to deal with academic loneliness?	External Links	Dofollow
Is SQL Injection possible if we're using only the IN keyword (no equals = operator) and we handle the single quote	External Links	Dofollow
(In the context of being local to a place) "I am a native Londoner." VS "I am an original Londoner."	External Links	Dofollow
Snowshoe design for satyrs and fauns	External Links	Dofollow
Joining two lists by matching elements of the two	External Links	Dofollow
Field and equipotential lines of a negative ring around a positive disc	External Links	Dofollow
Does the jazz term 'head' refer to both instrumental and vocal themes?	External Links	Dofollow
Confusion between displacement and distance in pendulum	External Links	Dofollow
Chat	External Links	Dofollow
Advertising	External Links	Dofollow

Talent	External Links	Dofollow
Press	External Links	Dofollow
Legal	External Links	Dofollow
Privacy Policy	External Links	Dofollow
Terms of Service	External Links	Dofollow
Cookie Policy	External Links	Dofollow
Technology	External Links	Dofollow
Culture & recreation	External Links	Dofollow
Life & arts	External Links	Dofollow
Science	External Links	Dofollow
Professional	External Links	Dofollow
Business	External Links	Dofollow
API	External Links	Dofollow
Data	External Links	Dofollow
Blog	External Links	Dofollow
Facebook	External Links	Dofollow
Twitter	External Links	Dofollow
LinkedIn	External Links	Dofollow
Instagram	External Links	Dofollow
CC BY-SA	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



Broken links were found on this web page

<http://serverfault.com/help>

<https://serverfault.com/help>

https://serverfault.com/users/login?ssrc=site_switcher&returnurl=https%3a%2f%2fserverfault.com%2f

<https://stackoverflow.com/help/licensing>

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.